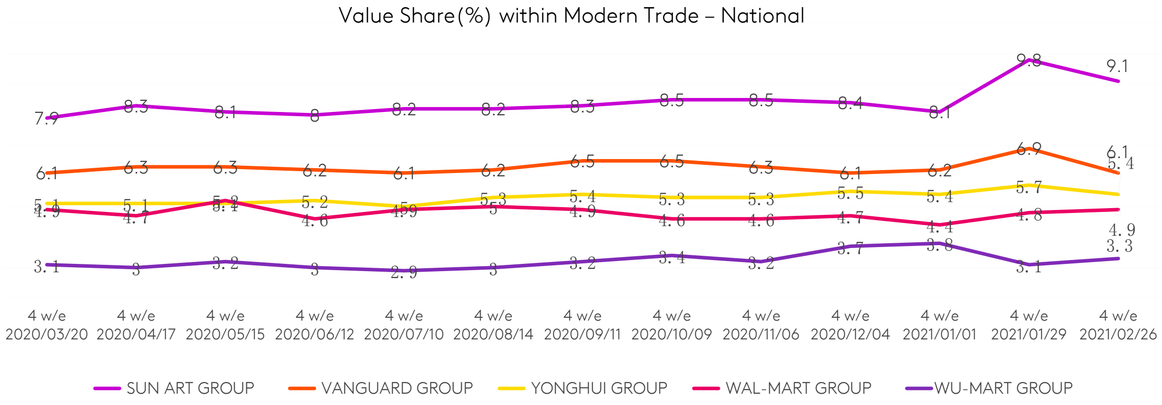
Retail Snapshot

March | 2020

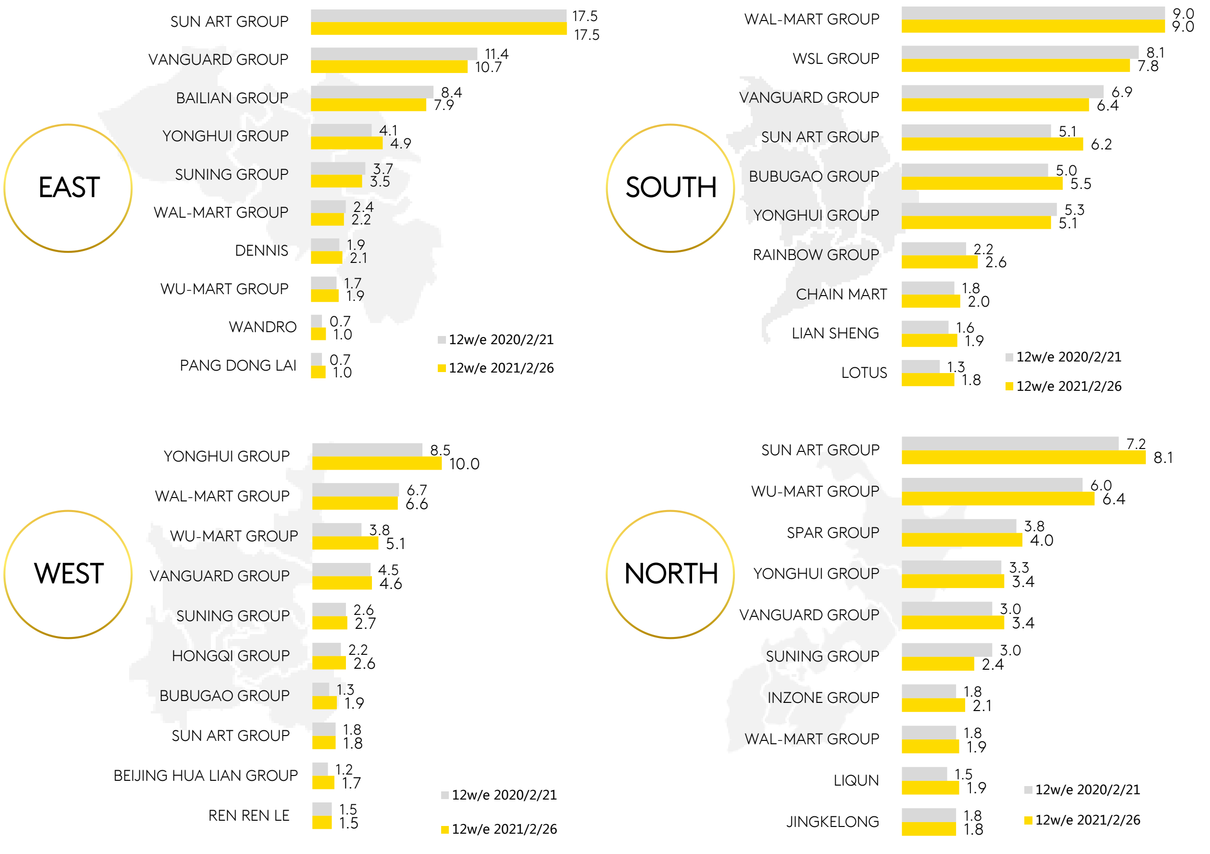
4 week share tracking of top 5 retail groups



12 week KPI performance vs. last year for top 5 groups

	More shoppers?		Higher value baskets? (RMB)		More trips?		Higher SRP? (million)	
SUN ART GROUP	16.6%	0.0pt	110.6	+3.0%	4.1	+0.8%	127.49	+3.8%
VANGUARD GROUP	12.1%	-0.6pt	106.7	-0.7%	4.1	-0.4%	93.99	-2.5%
YONGHUI GROUP	12.2%	+0.4pt	94.2	+4.2%	4.0	-1.2%	90.89	+4.8%
WAL-MART GROUP	10.4%	-1.0pt	117.5	+8.0%	3.3	-1.7%	63.30	-7.6%
SUNING GROUP	5.5%	-0.3pt	111.3	+7.3%	4.6	+9.5%	47.40	+6.4%

12 week share tracking of top 10 retail groups in four regions



NOTE: **SUN ART Group** includes Auchan and RT-Mart; **WAL-MART Group** includes Wal-Mart, Trust-mart, Sam's Club; **VANGUARD Group** includes Vanguard, Ole, Huarun SG, Hongkelong, TESCO; **BAILIAN Group** includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. **Bubugao Group** includes Bubugao, Nancheng. **Hongqi Group** includes Hongqi and Huhui ; **SUNING Group** includes SUNING CVS, DIA, CARREFOUR , OK CVS; **WU-MART Group** includes Wu-mart, Metro, Chongbai , Chongkelongand New century ; **YONGHUI GROUP** includes Parknshop YH Bravo and Taste.

KANTAR WORLDPANEL
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Data Source: Kantar Worldpanel China - Based on FMCG Market Modern Trade (Hyper + Super + CVS)