KANTAR WORLDPANEL
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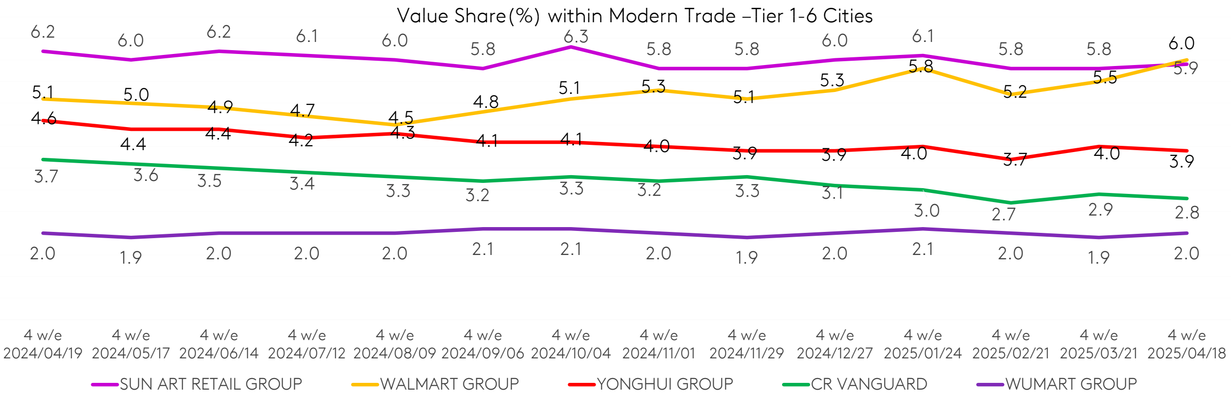
Retail Snapshot | China 2025P4

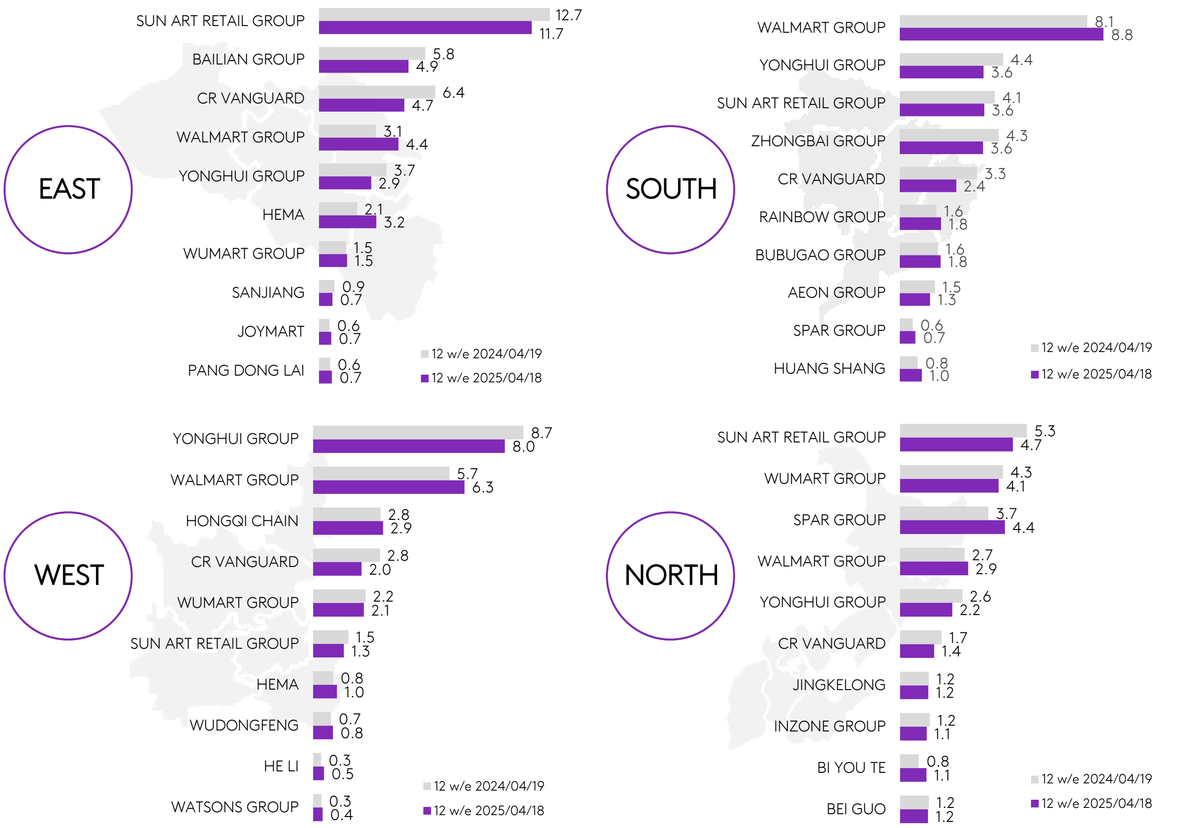
4-week share tracking of top 5 retail groups



12-week KPI performance vs. last year for top 5 groups

	Penetration		Spend per trip (RMB)		Frequency		SRP (million)	
SUN ART RETAIL GROUP	11.5%	-0.9pt	117.7	-3.8%	3.9	1.6%	123.0	-4.8%
WALMART GROUP	11.5%	1.7pt	143.1	-1.8%	3.1	-2.5%	96.0	15.2%
YONGHUI GROUP	9.1%	-1.2pt	107.6	1.4%	3.6	-7.2%	89.3	-17.6%
CR VANGUARD	6.1%	-1.6pt	118.7	-3.3%	3.5	-3.2%	58.0	-22.8%
WUMART GROUP	3.8%	0.1pt	117.5	-3.7%	4.1	-1.4%	41.9	1.7%

12-week share tracking of top 10 retail groups in four regions



NOTE: SUN ART Group includes Auchan and RT-Mart; WAL-MART Group includes Wal-Mart, Trust-mart, Sam's Club; VANGUARD Group includes Vanguard, Ole, Huarun SG, TESCO; BAILIAN Group includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. BUBUGAO Group includes Bubugao, Nancheng; WU-MART Group includes Wu-mart, Metro, Chongbai and New century; YONGHUI Group includes Parknshop YH Bravo and Taste; HEMA includes Hema, Hema MINI , Hema X Club, HEMA Outlets, Hema Premier, Hema NB.

Data Source: Kantar Worldpanel China - Based on FMCG Market Modern Trade (Hyper + Super + CVS) and cover tier 1-6 cities.