KANTAR WORLDPANEL
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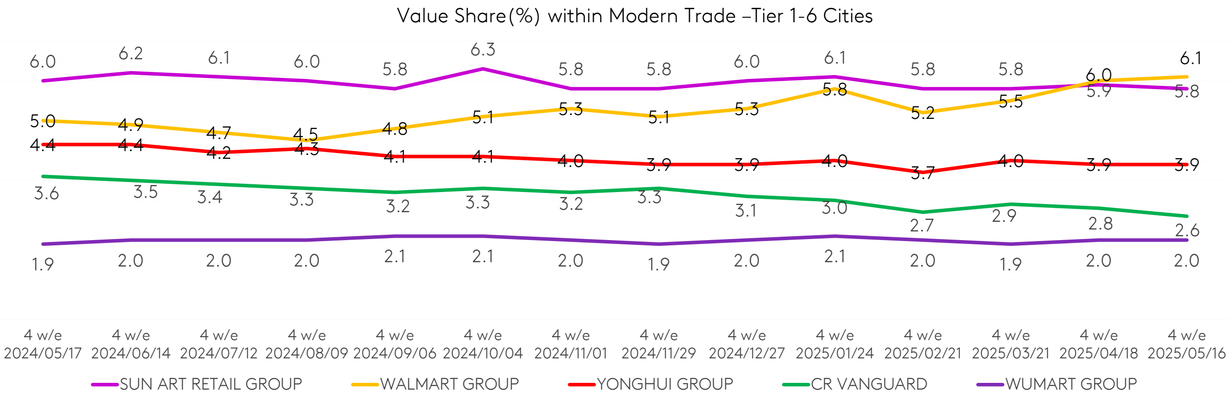
Retail Snapshot | China 2025P5

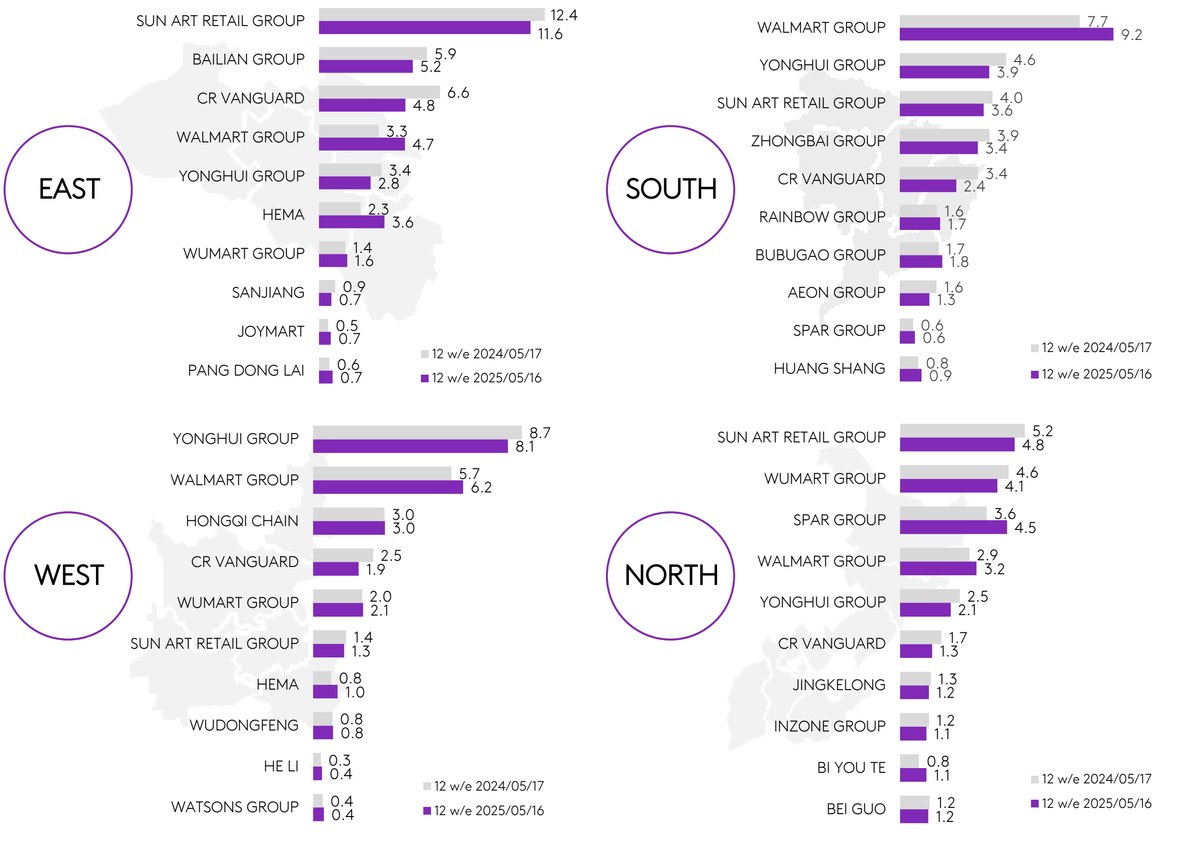
4-week share tracking of top 5 retail groups



12-week KPI performance vs. last year for top 5 groups

	Penetration		Spend per trip (RMB)		Frequency		SRP (million)	
SUN ART RETAIL GROUP	11.1%	-0.8pt	108.2	-1.5%	4.0	1.3%	121.2	-4.6%
WALMART GROUP	11.3%	2.1pt	136.1	0.4%	3.1	-3.8%	96.9	18.7%
YONGHUI GROUP	8.8%	-1.2pt	101.7	5.6%	3.6	-7.4%	87.4	-18.0%
CR VANGUARD	5.7%	-1.7pt	109.9	-1.7%	3.6	-3.5%	56.3	-25.2%
WUMART GROUP	3.7%	0.0pt	106.9	-2.2%	4.2	-0.9%	41.7	-1.1%

12-week share tracking of top 10 retail groups in four regions



NOTE: SUN ART Group includes Auchan and RT-Mart; WAL-MART Group includes Wal-Mart, Trust-mart, Sam's Club; VANGUARD Group includes Vanguard, Ole, Huarun SG, TESCO; BAILIAN Group includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. BUBUGAO Group includes Bubugao, Nancheng; WU-MART Group includes Wu-mart, Metro, Chongbai and New century; YONGHUI Group includes Parknshop YH Bravo and Taste; HEMA includes Hema, Hema MINI , Hema X Club, HEMA Outlets, Hema Premier, Hema NB.

Data Source: Kantar Worldpanel China - Based on FMCG Market Modern Trade (Hyper + Super + CVS) and cover tier 1-6 cities.