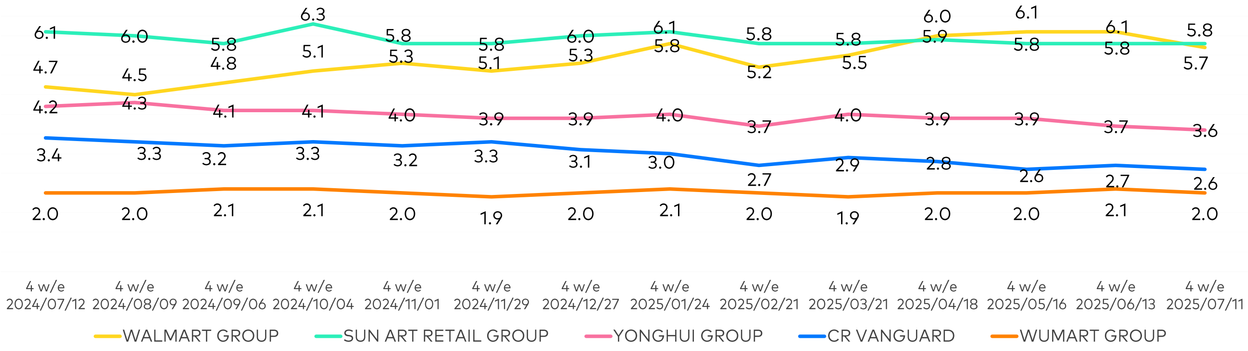
Worldpanel
a CTR service in China

# Retail Snapshot | China 2025P7

## 4-week share tracking of top 5 retail groups

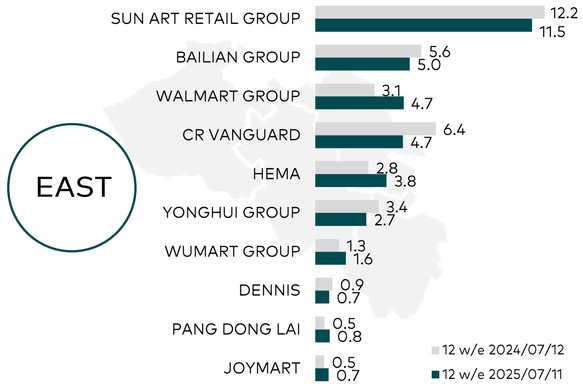
Value Share(%) within Modern Trade –Tier 1-6 Cities

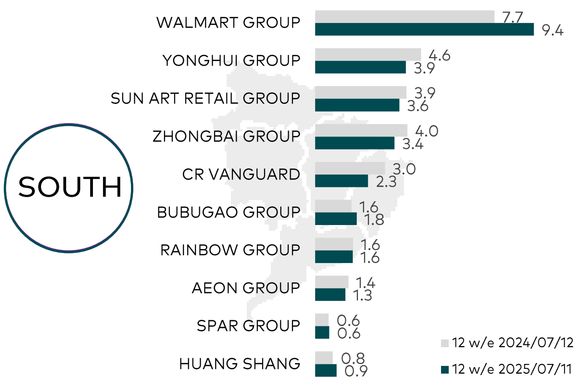


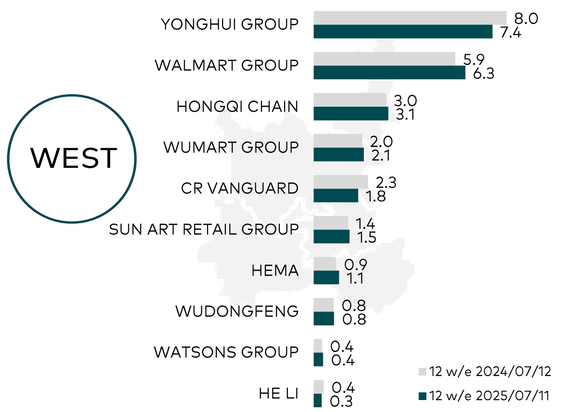

## 12-week KPI performance vs. last year for top 5 groups

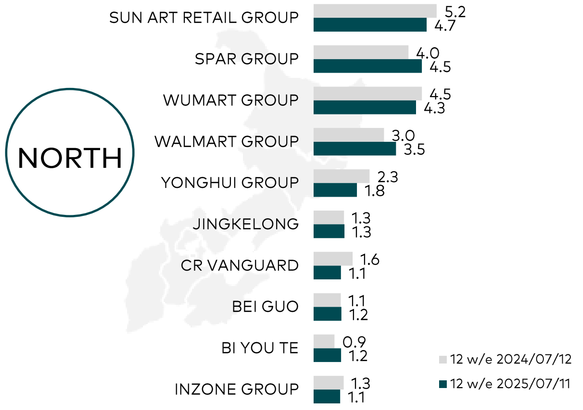
| | Penetration | | Spend per trip (RMB) | | Frequency | | SRP (million) | |
|---|---|---|---|---|---|---|---|---|
| WALMART GROUP | 11.3% | 2.2pt | 137.4 | 1.7% | 3.1 | -4.6% | 95.2 | 19.3% |
| SUN ART RETAIL GROUP | 11.0% | -0.7pt | 105.2 | -1.6% | 4.0 | 0.2% | 120.5 | -5.2% |
| YONGHUI GROUP | 8.5% | -1.6pt | 101.2 | 7.2% | 3.5 | -6.7% | 80.6 | -20.8% |
| CR VANGUARD | 5.4% | -1.6pt | 107.5 | -2.3% | 3.6 | -2.5% | 53.2 | -24.5% |
| WUMART GROUP | 3.6% | 0.0pt | 107.3 | 1.9% | 4.3 | 0.0% | 41.9 | 0.4% |

## 12-week share tracking of top 10 retail groups in four regions




NOTE: SUN ART Group includes Auchan and RT-Mart; WAL-MART Group includes Wal-Mart, Trust-mart, Sam's Club; VANGUARD Group includes Vanguard, Ole, Huarun SG, TESCO; BAILIAN Group includes Century Mart, GMS, Lian Hua, Hua Lian, Quik etc. BUBUGAO Group includes Bubugao, Nancheng; WU-MART Group includes Wu-mart, Metro, Chongbai and New century; YONGHUI Group includes Parknshop YH Bravo and Taste; HEMA includes Hema, Hema MINI , Hema X Club, HEMA Outlets, Hema Premier, Hema NB.

Data Source: Worldpanel China - Based on FMCG Market Modern Trade (Hyper + Super + CVS) and cover tier 1-6 cities.