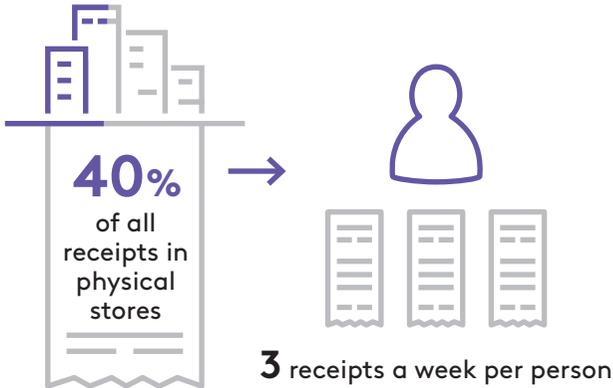


# There's life in the high street yet



## The High Street wins 40% of all receipts in physical stores

## Trips are lower value, day to day items



## Big brands are important, but the High Street is highly fragmented

## A lot of us visit the High Street but loyalty is hard to come by



High Street definition is based on channels most likely to be found on high street

Stay tuned for more on the high street next month.